

FOR IMMEDIATE RELEASE
Thursday, January 14, 2021

[Company name] Signs First-Ever Regional Corporate Pledge Promising to Act for Racial Diversity, Equity and Inclusion

Orlando, Fla. – [Company name] is proud to announce that we have joined more than 70 companies throughout Orlando’s business community committing to “Take the Pledge” brought forward by the Orlando region’s business leaders to commit to Diversity, Equity, and Inclusion (DEI) efforts.

[Company executive] joins CEOs and top executives who have added their signatures to join this regional effort, organized by the Orlando Economic Partnership (the Partnership), focused on raising the growth potential of residents by creating opportunities for those long-affected by racial inequality by ensuring pathways for participation in our economy.

[Company executive quote]

The initiative engages Orlando’s business leaders and community partners across varied industries and from diverse backgrounds to be part of solutions that advance racial and social justice, cultivate economic equality, remove barriers to growth opportunities and expand the economic potential of our region and its residents. By signing on to this effort, [company name] demonstrates its commitment to creating an inclusive workforce and that we will stand up for equity at all levels of business.

[Insert any examples of steps already taken, programs or initiatives in place or any planning toward the DEI goal]

“We’re encouraging our region’s companies to commit to ensuring Orlando is a place in which equity and inclusivity are the foundation for prosperity,” said Tim Giuliani, president and CEO of the Partnership. “The Partnership is here as a resource to help businesses with information and tools to take action and address racism so we can build a better future for our region.”

The pledge is available on the Partnership’s [Take the Pledge website](#) and includes eight statements of commitment and allows CEOs and executives to add their signatures.

For more information on the regional “Take the Pledge” initiative, please contact Laureen.Martinez@Orlando.org or at 407-242-3982.

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About [Company]
About the company

About the Orlando Economic Partnership

The Orlando Economic Partnership (the Partnership) is a public-private, not-for-profit economic and community development organization that works to advance broad-based prosperity by strengthening Orlando’s economy, amplifying Orlando’s story, championing regional priorities, empowering community leaders and building a brilliant region. These five foundational

objectives serve to improve the region's competitiveness while responding to the needs of communities, residents and businesses. For more information, visit www.Orlando.org.